

**Brief Report**  
**"Cyber Awareness Day"**  
**(Phase VI)**  
**Department of Computer Application**  
**Integral University, Lucknow**  
**Under the aegis of**  
**Department of Higher Education, Uttar Pradesh**  
**organized**  
**Webinar**  
**on**  
**"How to avoid Social Engineering Attacks"**  
**on**  
**Wednesday, 4th May, 2022**

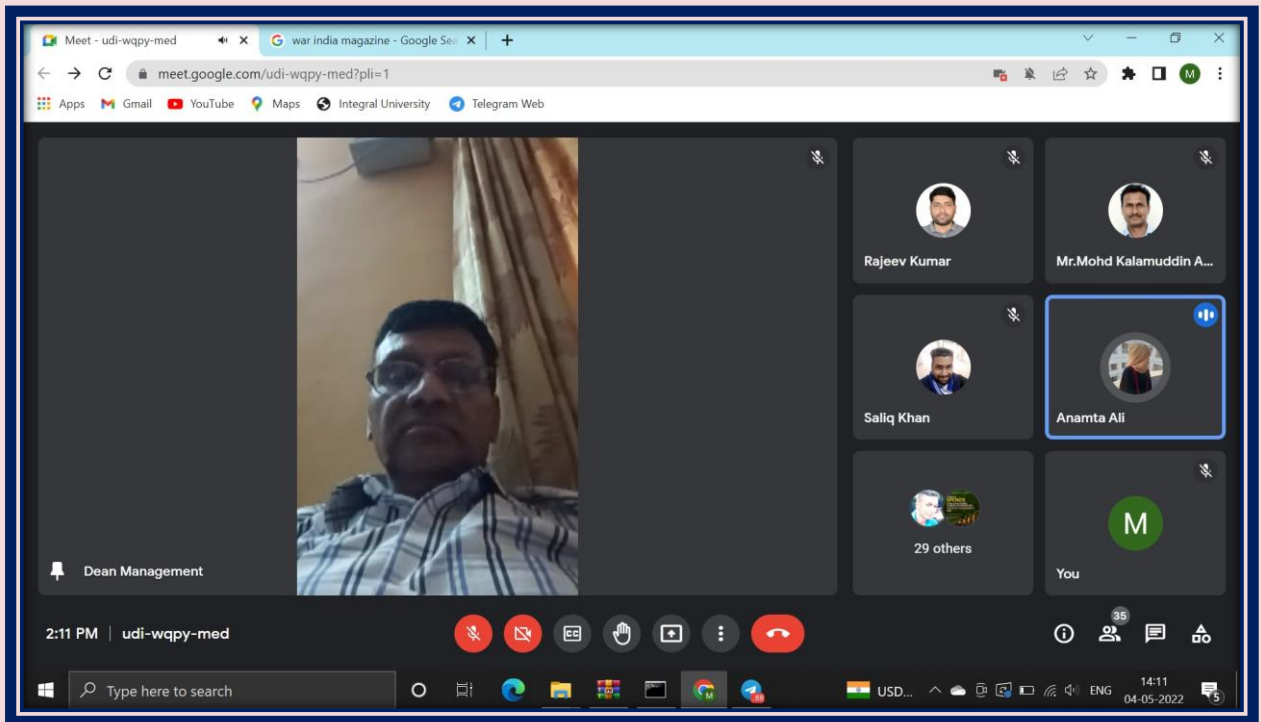
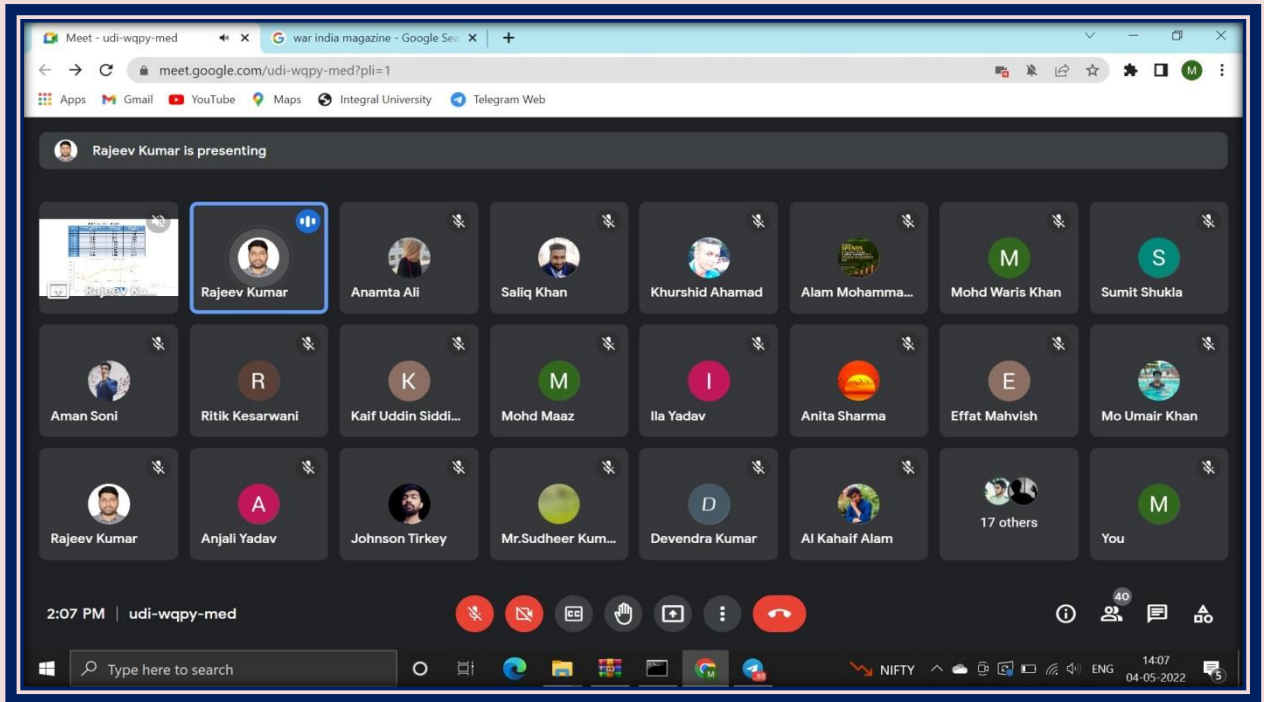
As per the directives of Uttar Pradesh Higher Education Department, every First Wednesday of month is observed as "Cyber Awareness Day" with a view to educate students to increase cyber resilience of the nation as recommended by National Security Council Secretariat (NSCS), Government of India, an initiative to put conscious efforts towards ensuring better cyber security hygiene and incorporating better security measures. It was initially launched by National Cyber Security Alliance & U.S. Department of Homeland Security in October 2004 in order to bring attention to Cyber Security and as a concentrated effort to stay safe and secure online. It is an initiative to put conscious efforts towards ensuring better cyber security hygiene and incorporate stronger security measures. In continuation of the initiative of Uttar Pradesh Higher Education Department, the **Department of Computer Application** Integral University, Lucknow has observed May 4<sup>th</sup>, 2022 (Wednesday) as sixth "**Cyber Awareness Day**".

The Department of Computer Application has organized the Cyber Awareness Webinar on the Topic "**How to avoid Social Engineering Attacks**" on Wednesday 4<sup>th</sup> May, 2022 between 1:30PM-3:30PM in virtual mode under the flagship of the Cyber Awareness Day Programme. The event was organized to enhance awareness about the "**Attacks involving social engineering and how to avoid them**" which mainly focused on:

- Malicious activities that occur as a result of human interactions.
- What makes social engineering so dangerous, as well as how to avoid the pitfalls that legitimate users make.

The webinar was conducted in online mode using the Google Meet Platform, in which students, research scholars, faculty members, and supporting staff members participated. The programme was hosted by **Mr Sudheer Kumar Singh**, who gave a brief introduction of the guest speaker, **Dr. Rajeev Srivastava**, Associate Professor, Department of Computer Science & engineering, BBD University, Lucknow. The session began with a discussion about the "**Social Engineering Attacks**" to the digital world. The webinar concluded with a question and answer session. **Dr. Rajeev Srivastava** satisfactorily answered all questions.

The webinar had a huge response, with 109 participations from students, faculty, and other staff from different colleges and universities. **Dr. Muhammad Kalamuddin Ahamad** Associate Professor and **Mr. Sudheer Kumar Singh**, Assistant Professors in the department of computer application coordinated the event successfully.



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Apps Gmail YouTube Maps Integral University Telegram Web

Rajeev Kumar is presenting

Year	Average Cost of breach in Millions	Average cost Per Record	Cost Per Record in Healthcare
2010	\$7.24	\$214	\$294
2011	\$5.50	\$194	\$240
2012	\$3.20	\$136	\$233
2013	\$3.29	\$140	\$296
2014	\$3.50	\$145	\$359
2015	\$3.79	\$154	\$363
2016	\$4.00	\$158	\$355
2017	\$3.62	\$141	\$380
2018	\$3.86	\$148	\$408
2019	\$3.92	\$150	\$429

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